



octavian

10 February 2009

EXCLUSIVE JAGUAR EVENT A ROARING SUCCESS

Key business people from all over the UK descended on The Curry Lounge in Nottingham for an exclusive audience with the managing director of Jaguar UK.

Hosted by Sukhi Ghuman, CEO of Nottingham based Octavian Security, the event saw almost 100 people listen to Jaguar UK managing director Geoff Cousins outline his views on what it takes to stay ahead of the competition in a fast changing market and survive in times of economic uncertainty.

He discussed how the whole Jaguar business has been refocused to deliver what the customers expect from a luxury brand; from designing beautiful fast cars to marketing a cool and sexy brand that is modern and contemporary, and the delivery of an exceptional customer experience.

Sukhi Ghuman, who also discussed his own company's Fast Track 100 success, commented: "It was brilliant to have such an inspiring and forward-thinking managing director discuss how he has been involved in shaping the company and fortifying it for the future.

"We were honoured to have him as our guest and I believe that everyone there benefited from listening to Geoff and hearing how he is steering the UK company through the challenges it faces from the fast-changing prestige car environment and the economic situation."

The event attracted guests from worldwide businesses, including BP and Total, and also regional big names, such as law firm Freeth Cartwright, BCS Public Relations, PXtech, Alea and Asiana.

Murray Macnab, a partner at Freeth Cartwright and chairman of the Institute of Directors Nottinghamshire and Derbyshire, commented: "It was a great event, great food and great company.

Ctd/...

“There was an interesting mix between listening to the business focus of Jaguar, with its impressive rebranding and business change, and the opportunity to mix with business people in a relaxed environment.”

Ends

Words: 300

Notes to Editors:

About Octavian Security:

- Octavian Security is a rapidly expanding, independent security firm, established by business professionals in the Midlands to provide bespoke security solutions to UK organisations.
- The firm employs one of the industry’s most comprehensive staff development programmes, with all employees receiving continuous training in a wide variety of disciplines, from explosive detection to meeting and greeting VIPs.
- Working with some of the UK’s leading organisations, the company’s client base includes, Boots, Sainsbury’s, The BBC, ITV Granada, Ascot, The Royal Opera House and Nottingham City Council - to name but a few.
- Octavian’s UK head office is based in Nottingham.
- Sukhi Ghuman has achieved the following awards: ‘Entrepreneur of the Year’ at the Nottinghamshire Chamber of Commerce & Industry ‘Nottinghamshire BEST Business Awards 2006’ and ‘2005’. IoD Midlands ‘Emerging Leader 2007 (Large Business Category)’. First Enterprise Ethnic Minority Business Awards ‘Young Entrepreneur of the Year 2007’.
- Octavian Security has achieved the following awards: First Enterprise Ethnic Minority Business Awards Business of the Year 2007.
- Octavian Security is part of the Octavian Group of Companies.

About The Octavian Group:

Headquartered in Nottingham, UK, The Octavian Group of Companies comprises:

Octavian Security Limited; Octavian Recruitment Limited; Octavian Facilities Management Limited, Octavian Law Limited, Octavian Continental Limited and Octavian Risk Management LLC.

About the Curry Lounge:

Promising traditional Indian and Punjabi cuisine freshly cooked to order, The Curry Lounge has been praised by the toptable Top 100 Dining Awards 2009 as one of the top 10 restaurants that offers the best value meals when dining out in the UK.

Having opened the first Curry Lounge restaurant in Nottingham in 2007, the brand has gone from strength-to-strength since its appearance on Gordon Ramsay's Kitchen Nightmares series.

Restaurant owner Arfan Razak (better known as Raz) is the brainchild behind Curry Lounge Ltd, and has set up a franchise venture that reaches right across the globe, with the London debut opening imminently. It's this entrepreneurship that got Raz noticed when he came in the top five of the Midlands Business Awards' Entrepreneur of the Year category in 2008.

The Curry Lounge has also been voted Best Indian Restaurant East Midlands 2008 by the Customer Excellence Awards in recognition for the quality of the food, service and authenticity.

Located in Nottingham's city centre, The Curry Lounge caters for dinner, corporate events and special occasions. Visit www.currylounge.co.uk for more information.

For further information please contact:

Trevor Palmer
Director
BCS PR
Tel: 0115 948 6901
Email: trevor@bcspr.co.uk

Emma Finden-Crofts
Account Manager
BCS PR
Tel: 0115 948 6901
Email: emmaf@bcspr.co.uk

Picture caption:

L-R: MD and owner of Curry Lounge Ltd, Arfan Razak; Geoff Cousins, managing director of Jaguar UK, and CEO of Octavian Security, Sukhi Ghuman.

